



*Chapman, Robinson & Moore*

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Our BBF programme is designed to make a difference in your business and past attendees have commented that it has been a good investment of their time.

We hope you can join us and take the opportunity to work on your business planning.



[Business Builder Forum](#) - **Thursday 22nd April 2010**

## **“Measure and improve your business performance”**

Our next BBF will cover the following two key areas:

1. The importance of forecasts and budgets to your business, and how these should be implemented.
2. A simple but effective structure for your business planning that will also help you identify ways to improve your cashflow and profitability

The content designed to meet feedback received from previous BBF's will be looking at:

- Why do we need forecasts?
- How do we put them together?
- How we use our forecasts to drive our business forward
- Why you should be continually looking at and updating your forecasts
- What day to day business planning techniques can provide effective ways to measure your performance

The BBF will show you how effective business planning and forecasts can be a powerful tool in driving your business towards the success you want.

So why not join us at the Oxford Thames Four Pillars Hotel, Sandford On Thames, Oxford, OX4 4GX from 8.00am to 10.00am.

The registration fee is **£30 + vat** per person, which will include a continental breakfast.

Delegate places are limited and the last places are now available.

This event will also provide an ideal opportunity to network with other business owners from across the region. We look forward to welcoming you there!

To book and secure your place, please [email us](#) or call us on **01865 379272**.

We do hope that you can join us.

**Tony Hobbs**

Managing Director

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